

ABSTRACT

A weight-driven pusher for product on a gravity-fed display shelf includes a weighted frame. A front plate is mounted on the frame and manually adjustable in upper reach relative to the frame to accommodate product of varying height and preclude product from tipping rearwardly over the pusher.

5 A leg assembly is retractably mounted on the frame adjacent the bottom thereof and biased to project rearwardly from the frame to preclude product from tipping the pusher over backwards.